



# SRI GURU NANAK DEV KHALSA COLLEGE

Dev Nagar, Delhi - 110085

## Post-Event Report

<b>Event</b>	COM'r'AD
<b>Topic</b>	AD-O-HOLIC
<b>Organizer</b>	VANAJ: The Commerce Society
<b>Date</b>	28th February, 2022
<b>Time</b>	1:30 P.M.
<b>Duration</b>	2 hours
<b>Place/Platform</b>	Gallery, Room No.18
<b>Number of Participants</b>	30
<b>Guest Speaker/Trainer</b>	Mrs. Silky Bhambri and Mrs. Gurneet Kaur
<b>Welcome Speech</b>	Hargun , Aryan and Hardik
<b>Introduction to the Speaker</b>	Hargun, Aryan and Hardik
<b>Activities</b>	
<p><b>Round 1-</b> It was a quiz round named 'Quizzzy Quizzter'. Participants were asked 12 questions to check their business awareness and latest news update.</p> <p><b>Round 2-</b>This round was named 'Ad-O-Holic'. This round emphasized on the marketing skills of the participants. The participants were given products like crypto with no profit, a single shoe, guitar with no strings, fish scented soap and masks with no protection. They had to market the product given with at least 2 assumptions. A brief time was allotted to the participants to present their skills. Various cross-questions were put up by the judges at the end of each presentation.</p>	
<b>Main</b>	
<p>The event revolved around the concept of advertisement and business awareness. The participants were asked questions related to companies and the latest happenings in the commerce world. The participants were also given products(without their primary use) which they had to advertise within the time allotted.</p>	
<b>Vote of thanks</b>	Hargun, Aryan and Hardik

## Poster (Attach below)

**SRI GURU NANAK DEV KHALSA COLLEGE**  
(UNIVERSITY OF DELHI)

**VANAJ**  
THE COMMERCE SOCIETY  
PRESENTS ITS FIRST OFFLINE EVENT

**COM'r'AD**

ROUND-1  
**QUIZZY QUIZZTER**  
23 FEB 2022 (FRIDAY)

→

ROUND-2  
**AD-O-HOLIC**  
28 FEB 2022 (MONDAY)

NOTE:  
ONLY FOR  
SGNDKC  
STUDENTS

COMPETE  
And Win  
**CASH PRIZES**  
& More

REGISTER NOW



[/VANAJTHECOMSOC](#) [/VANAJTHECOMSOC](#) HARPREET: 9205402513  
MISHPREET: 8130652075

## Pictures (Attach Five Photos)





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# SRI GURU NANAK DEV KHALSA COLLEGE Dev Nagar, Delhi - 110085



Attach Photocopy of two Certificates





**SRI GURU NANAK DEV KHALSA  
COLLEGE Dev Nagar, Delhi - 110085**

**Signature:** \_\_\_\_\_

**Name:** \_\_\_\_\_Amrinder Kaur\_\_\_\_\_

**(Convenor)**