

PROGRAMME NAME-

ALL HONOURS (GENERIC ELECTIVE)

COURSE NAME-

BUSINESS ORGANISATION AND
MANAGEMENT

SEMESTER DURATION-

NOV 2020-MARCH2021

WEEK	TOPIC(s)	TEACHING METHODOLOGY ADOPTED/CONTINUOUS INTERNAL EVALUATION
1	Meaning and pervasiveness of organisations, Range of business activities, Meaning and importance of management in organisation, perspectives on experiencing business	Classroom discussion
2	Consumers' point of view based app, web-based and in-store commerce, producers' point of view thinking end-to end, from the ultimate sources of supply to the consumer, supply chain and distribution networks.	Classroom discussion, Quiz
3	Careers in business ownership and management point of view thinking domains (functions) and verticals (industries), Entrepreneurship and related concepts	Brainstorming
4	Entrepreneurial process, setting up a business enterprise, basic considerations in setting up a new business	Role play, Brainstorming
5	Stories of local, national, international business persons, Introduction to ownership forms	Real life case studies
6	Various forms of business ownership- proprietary and corporate, unorganised versus organised, family business, multi-national businesses, benefits and disadvantages	Class room discussion, Quiz
7	Domains/functions of business- an overview-reinforcing career options of production and operations, marketing, accounting, finance and HR	Role play, Group projects
8	Revision of Units covered, Test-1	Power-point presentations
9	PPTS of topics covered in unit-1	Group Projects
10	PPTS of topics covered in unit-2,3	Group Projects
11	Managerial levels, skills/competencies, Planning, Decision-making and decision-making techniques	Stimulated classroom environment
12	Concept and nature of Motivation, Maslow's need hierarchy model, Herzberg's motivation-hygiene model, Financial and non-financial incentives	Classroom discussion, Brainstorming
13	MID-SEMESTER BREAK	
14	Leadership, Communication and Developing individuals and teams	Role play
15	Revision of unit-4 and test-2	Powerpoint presentations, Group discussion
16	Government and business interface, Strategy formulation and Environmental analysis, Social responsibility of business	Classroom discussion

17	Doubt sessions	Quiz
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